



**CARE International established a presence in Jordan in 1948**, created in the wake of the Palestinian refugee crisis. CARE International seeks a world of hope, tolerance and social justice, where poverty has been overcome and all people live with dignity and security. In Jordan, CARE will be recognized for our commitment to the humanitarian protection and empowerment of communities especially women and girls,

where rights are secured, and human potential fulfilled for all.

CARE values equality, integrity, transformation, excellence, diversity, and respect for the dignity and worth of every human being, where we affirm the dignity, potential, and contribution of all; communities we work with, partners, donors, and staff.

**Gender is at the centre of CARE International's programming**, and it is increasingly clear that gender barriers are behind a whole host of economic and social problems that plague Jordan and other Middle East and North Africa (MENA) countries, increasingly overall vulnerability. As such, CARE Jordan's Sustainable Development Program goals is to enhance empowerment programming for Jordan's most vulnerable groups; women and youth, with targeted interventions for Jordanian and refugee women and girls, and male and female youth. CARE Jordan works with civil society and governmental representatives to engage women and youth in economic empowerment initiatives, while additionally scaling up programming tackling gender-based violence, and amplifying women's voices in decision-making and public spheres.

**To address gender inequality and discrimination, CARE Jordan is working at multiple levels**; advocating for laws addressing gender-based violence (GBV) and providing services for survivors. We are also working to bring about changes in social norms; involving and strengthening activist movements, as well as engaging men and boys in efforts to address deep rooted beliefs, attitudes and discriminatory practices such as early marriage and other forms of abuse and violence.

## GOALS

- **Promote economic empowerment** along with government and private sector partners through micro, small, and medium-sized enterprises (MSMEs) in innovative sectors, vocational training, sustainable livelihoods programs, access to finance and loans, internships for employment, entrepreneurship training, resilience markets and other programs that increase agency.
- **Enable women's voices in the public and private sphere** by strengthening the capacity of women's organizations and networks and their opportunities for taking part in decision-making processes at all levels, advocate with men and power-holders to open space for women's participation, and build from and document its work using Village Savings and Loans Associations (VSLAs) as a platform for women's participation.
- **Equalize power relations by addressing GBV**, with a special focus on early/child marriage, through legislation and services, while performing data collection and advocacy.